



MISSOURI SELF- INSURERS ASSOCIATION

P.O. Box 246
Jefferson City, MO 65102
PH: (573) 634-5858

MEMO TO: MSIA Associate Members
Potential Exhibitors
FROM: Brian Bernskoetter
Executive Director
DATE: June 2021

As you may know, the Missouri Self-Insurers Association's Annual Conference is scheduled for September 19-21, 2021 at the St. Charles Convention Center in St. Charles, Missouri. MSIA Conference Chair Doug Ladage and the Conference Committee have once again been working hard on the program and schedule of events. They have chosen the theme **"Open Business as New Normal"**.

We are again inviting our Associate Members and others to participate in the Annual Conference and Exhibition as exhibitors or sponsors of our events. Exhibits are priced at \$450.00 per booth. Sponsorships are available at varying levels beginning at \$400.00. The sponsorships **DO NOT** include an exhibit booth. Exhibiting fees are in addition to sponsorship fees.

Enclosed is a Sponsorship/Exhibitor form for your review. **Exhibit space is limited and I would encourage you to respond at your earliest convenience if you would like to exhibit.** We have extended the break times to three 30-minute segments (two on Monday and on one Tuesday), in addition to having the breakfasts on both Monday and Tuesday in the vendor area, as well as having the exhibit area open on Sunday evening during the President's Reception. The Monday luncheon and dinner will also be in the exhibitor area. A new opportunity this year for Gold Sponsors will be a 5-minute presentation to attendees.

On Sunday evening we will again have the President's Reception. Join us for drinks and a buffet and an early chance to meet the conference attendees. **The fee for Sunday evening's reception is included in your exhibit fee but, we do ask that you indicate your attendance plans on the attached Sponsorship/Exhibitor Registration Form.** As we've done in the past, the exhibit area will also be open during the President's Reception, Monday's luncheon and dinner.

On Monday evening, we will be enjoying cocktails, dinner and networking. **The cost for this event is \$50.00 per ticket and if you would like to join us, please register on the attached registration form.** For your convenience you can either pay for each fee separately or include all fees in the same payment method.

The conference will wrap up on Tuesday morning around noon. You will be provided time at the morning break on Tuesday to award any gifts/drawings you may have.

Please call the Embassy Suites direct at (636) 946-5544 or (800) 362-2779 to make your hotel reservations. A special block of rooms has been reserved and we have been guaranteed a room rate of \$139.00 single or double occupancy. In order to receive the special rate extended to attendees of the conference, reservations should be made by July 16, 2021. Please reserve your room(s) early to guarantee room availability. **We cannot guarantee room availability for reservations received after July 16, 2021.**

The Association greatly appreciates the efforts and support of those of you who have attended, exhibited or sponsored events at previous conferences. Obviously, your support is crucial to making the conference a success and we hope that you will join us at this year's annual conference and exhibition.

Should you have any questions after reviewing the enclosed form please don't hesitate to contact me at (573) 634-5858. We hope you will be able to join us.

MSIA Annual Conference & Exhibition

September 19-21, 2021

St. Charles Convention Center

Embassy Suites Hotel

SPONSORSHIP/EXHIBITOR INFORMATION

Sponsorship and exhibitor fees are due by September 7, 2021 to guarantee acknowledgment in the printed convention agenda packet.

SPONSORSHIPS



\$750.00

- *5-minute presentation to attendees
- *Signage in Exhibition Area
- *Name in Convention Program
- *Gold Ribbon Nametag



\$400.00

- *Signage in Exhibition Area
- *Name in Convention Program
- *Silver Ribbon Nametag

Exhibit space is NOT included in sponsorship fees.

If you wish to sponsor an entire event, please contact Brian Bernskoetter (573-634-5858) for the cost associated with the specific event.

EXHIBITORS



\$450.00

- *Exhibit Space
(includes one 6ft draped table, 2 chairs, & waste basket)
- *Exhibitor Ribbon Nametag

Exhibit space is limited and will be allocated by MSIA staff as registration forms, including full payment, are received.

Exhibit space is for two (2) booth attendees, if you wish to have more than two people at your booth, there will be an additional fee of \$125.00 per person. Monday night's dinner is sold separately.

MSIA SPONSORSHIP/EXHIBITOR REGISTRATION

Company Name: _____

(As you want it displayed on conference publications and materials)

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Website: _____

Email: _____

	Gold Sponsor	Silver Sponsor	Exhibitor
Please circle your participation level(s)	\$750.00	\$400.00	\$450.00

Exhibitors Only: List the name(s) of booth attendees-two are included in Exhibitor Fee.

Please note additional booth attendees may be added for a fee of \$125.00 per person – List any additional names

Does your booth need Solid Wall Behind? YES NO

Does your booth need electrical? YES NO

***If your booth requires special equipment contact the Convention Center directly at 636-896-1801**

I/we would like to reserve _____ tickets for Sunday evening's event – compliments of MSIA -no fee.

I/we would like to purchase _____ tickets for Monday evening's event @ \$50.00 each.

You may include your meal ticket fees with your sponsorship/exhibit fee.

Sponsorship/Exhibitor fees are due by September 7, 2021

PAYMENT DETAILS and TOTAL DUE: add up all fees indicate total and how you wish to pay.

Enclosed is check for _____ or Please charge _____ to credit card listed below:

Name of Card Holder: _____

Charge Card No. _____ Expiration Date: _____

Questions concerning sponsorship or exhibits are to be directed to Brian Bernskoetter at 573-634-5858.

Please send Registration form and payment to MSIA- P.O. Box 246, Jefferson City, MO 65102

Fax: 573-636-9749 | Email: BrianB@swllc.us.com